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Democratic Services Section Chief Executive's Department Belfast City Council City Hall Belfast BT1 5GS

10th August, 2016

MEETING OF CITY GROWTH AND REGENERATION COMMITTEE

Dear Alderman/Councillor,

In addition to those matters previously notified to you, the following item(s) will also be considered at the meeting to be held at 5.15 pm on Wednesday, 10th August, 2016.

Yours faithfully,

SUZANNE WYLIE

Chief Executive

AGENDA:

(c) Inward & Outward International Relations visits, October 2016 (Pages 1 - 4)

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Subject:	Update on Inward & Outward International Relations visits, October 2016
Date:	10 August 2016
Reporting Officer:	Donal Durkan, Director of Development, ext 3470
Contact Officer:	Laura Leonard, European & IR Manager, ext 3577

Is this report restricted?	Yes	No x
Is the decision eligible for Call-in?	Yes	X No

1.0	Purpose of Report		
1.1	The purpose of the report is to seek Members approval in relation to a number of		
	inward and outward visit proposals for October 2016, in the context of our wo		
	on international relations.		
2.0	Recommendations		
2.1	Members are asked to approve:		
	 Hosting a joint inward Sister Cities delegation from Boston and Nashville 		
	from 12 – 16 October 2016		
	 The attendance of the Chief Executive and the Chair of the City Growth 		
	and Regeneration Committee or nominees at the Boston Health		
	Symposium and joint Belfast, Boston and Nashville business showcase to		
	take place in Boston in October 2016.		

3.0	Main report
	Boston / Nashville visit to Belfast, 12 – 16 October 2016
3.1	Members will recall the Sister Cities Summit held in both Belfast and Dublin in
	April this year. Belfast City Council co-ordinated a programme of targeted
	meetings and visits for delegates from Boston and Nashville.
3.2	To build on the connections made during the visit, Boston and Nashville Sister
	Cities officials wish to return to Belfast from 12 – 16 October 2016. This visit will
	coincide with the 3 rd Annual Homecoming Conference, which the City Growth
	and Regeneration committee has already agreed to sponsor.
3.3	A delegation of 30 representatives from both cities will involve officials from
	academia, business and government, ranging across a number of Belfast growth
	sectors including creative business, legal services, tourism and education.
3.4	While the delegates originally intended to visit primarily to attend the
	Homecoming event, the city delegations from both Boston and Nashville have
	now asked for a series of parallel meetings and visits to be arranged. These will
	build on the connections established during the April 2016 Sister Cities event and
	will also provide opportunities to establish new connections with other city
	partners in areas of mutual interest.
	Boston Connected Health Symposium, Boston 20 - 21 October 2016
3.5	In the course of the visit to Nashville in March 2016, the Belfast City Council
	delegation attended presentations and had a number of meetings on areas of
	interest for economic collaboration. One of the key growth sectors in Nashville is
	the healthcare sector. Members will be aware that this is equally an important
	sector for Belfast, and a number of areas for collaboration between businesses
	and institutions in both cities were identified.
3.6	Invest NI and the NI Connected Health and Innovation Centre (CHIC) at Ulster
	University have planned to participate in the annual Connected Health
	Symposium in Boston from 20 - 21 October 2016. This event has been attended
	by Invest NI in the past and attracts over 1,000 attendees in the industry.
3.7	Both CHIC and Invest NI, along with Council officials have identified an

	opportunity to support Belfast companies attending this event. In parallel, a
	number of Nashville-based companies will be in attendance.
	number of Nashvine-based companies will be in allendance.
3.8	It is proposed that Belfast City Council, in partnership with Invest NI Boston office
5.0	and CHIC host a business networking session for the Belfast, Boston and
	Nashville businesses under the Sister Cities brand. This could be held in the
	new Boston Library innovation centre on 19 October 2016 prior to the main
	conference.
3.9	The purpose of the event would be to promote networking and collaboration in
0.0	digital healthcare and smart city working, and to encourage tri partite cooperation
	between Belfast, Boston and Nashville companies.
	between Benast, Boston and Nashville companies.
3.10	It is proposed that the Chief Executive and Chair of the City Growth and
	Regeneration Committee or their nominees travel to Boston to host the event and
	attend the opening of the Connected Health Symposium as well as undertaking a
	number of government, academic and business side meetings to promote the
	sector with Sister City of Boston, and follow up on linkages made, and
	opportunities pursued, during earlier inward visits by Boston and Nashville.
3.11	Financial and Resource Implications
	It is anticipated that costs will be as follows:
	 Hosting joint Boston and Nashville delegates from 12 - 16 October will not
	exceed £5,000 for programming, transport and hospitality
	- Travel and expenses for the Chief Executive and the Chair of the City
	Growth and Regeneration Committee or nominees, (18 – 20 October), as
	well as co-hosting a Belfast, Boston and Nashville business showcase
	reception will not exceed £6,000.
3.12	Equality or Good Relations Implications
	There are no equality or good relations implications attached to this report.

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